

Coast Dental Makes it Easy to Smile in Lake City

Coast Dental opens new practice in Lake City. Free exam and X-rays offered to patients without dental benefits. Most dental insurance plans accepted.

LAKE CITY, Fla. (July 9, 2010) – [Coast Dental](#), the Southeast's leading provider of quality dental care, is celebrating the grand opening of its first location in Lake City and its 89th practice in Florida.

[Coast Dental Lake City](#) is conveniently located just south of downtown Lake City at 1166 S.W. Main Blvd. The general public and business community are invited to tour the practice and meet the dentist at the official ribbon-cutting ceremony from 7:30 to 9 a.m. on July 14 with the Lake City/Columbia County Chamber of Commerce. Guests can enter to win Sonicare toothbrushes and dental hygiene products at the event.

Dr. Michael Stripling, a general dentist with more than 25 years of clinical experience, provides a full range of comprehensive dental services at the Lake City practice. Dr. Stripling helps patients get healthy and beautiful smiles by offering dental exams, cleanings, periodontal (gum) therapy, fillings, crowns, bridges, dentures, partials, teeth whitening, veneers, bonding, implant restorations, extractions and root canals.

Dr. Stripling also performs advanced oral cancer screening exams with [Identafi® 3000](#), the world's first and only multispectral imaging device for detecting oral cancer, the sixth deadliest form of cancer, at its earliest and most curable stages.

Smile More and Save More

More than one-third of adults have not seen a dentist within the past 12 months (U.S. Surgeon General report: "National Call to Action to Promote Oral Health"). To encourage people to get to the dentist and receive the dental care they need, Coast Dental offers patients access to exclusive programs that make dental care more affordable.

For a limited time, Coast Dental Lake City is offering a free exam and X-rays to new patients who do not have dental insurance. For additional offer [details](#), please contact the office at (386) 752-7373.

In addition to accepting most dental insurance plans, Coast Dental offers [Smile Plus®](#), a discount dental plan, to patients who do not have dental insurance. Patients who join Smile Plus save an average of 30 percent to 60 percent annually on dental services. Until the end of the year, Coast Dental Lake City is offering a free, one-year Smile Plus membership, a \$75 savings. Coast Dental also offers [patient financing](#) and payment plans to qualified applicants.

Coast Dental Lake City is open from 8:30 a.m. to 5 p.m. Monday through Friday. Dental emergencies and walk-ins are welcome. More than 200 dental insurance plans are accepted. Call (386) 752-7373 for an appointment. Coast Dental also offers the convenience of scheduling online at www.CoastDental.com/LakeCityFL.

About Dr. Michael Stripling

Dr. Stripling has more than 25 years of experience in private practice. He previously practiced in Marianna, Fla., and Tampa, Fla. He earned his dental degree at the University of Tennessee, College of Dentistry in Memphis. Dr. Stripling sees adults and children starting at age 7. He is affiliated with the American Dental Association, the American Academy of General Dentistry and the Florida Dental Association.

About Coast Dental

Coast Dental is the Southeast's leading provider of quality dental care with 118 affiliated dental practices in Florida and Georgia. The dentists and hygienists are employees or independent contractors of Coast Dental, P.A., Coast Florida, P.A., or Coast Dental of Georgia, P.C. Coast Dental Services Inc. is a management company that provides comprehensive, non-clinical business and administrative services to its owned and affiliated dental practices. For more information, visit www.CoastDental.com.

About Smile Plus®

Smile Plus® is a discount dental plan, not a registered insurance plan. Smile Plus is accepted only at Coast Dental practices and cannot be used in combination with dental insurance or other

discount dental plans. The free membership offer applies only to the first year enrollment and is available only in the Lake City office. The offer expires Dec. 31, 2010. Patients must receive treatment at the Lake City practice to be eligible. Smile Plus memberships expire one year from the date of enrollment. Smile Plus is a registered trademark of Coast Dental Services Inc. For more information, visit www.FreeDentalBenefits.com.

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