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TODAY'S TOP STORIES

Southeast dental-care chain, Kodak sign pact

By [SMRITI JACOB](#)

Rochester Business Journal

March 24, 2006

Coast Dental and Eastman Kodak Co. have signed a multimillion-dollar agreement to place Kodak's RVG 6000 Digital Radiography system at Coast's 107 practices across the Southeast.

Financial details were not disclosed.

Coast Dental, a leading provider of dental care in Florida, Georgia, Virginia and Tennessee, "wanted a digital imaging system that equaled or surpassed the quality of film image and Kodak delivered," said Michael Smith, Coast's chief information officer, in a statement issued after markets closed Thursday.

The Kodak dental DR system enables dentists to make complex diagnoses quickly and accurately. It acquires and displays images in seconds, minimizing the time dentists and patients must wait for results. It also can be integrated into practice management software.

"This agreement with Coast represents the first large-scale deployment of our RVG 6000 system in the U.S." said Richard Hirschland, general manager of Kodak's health group, in a statement. "Coast Dental is a recognized leader in dental patient care and innovation, and we're pleased the company chose our digital diagnostic imaging technology as its path forward."

Kodak will assist Coast Dental in the phased installation of the RVG 6000 system. Five installations are in place, officials said. The companies also will collaborate on education programs for Coast patients.

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