



FOR IMMEDIATE RELEASE

Coast Dental Opens South Beach Office

Dr. Dipa Cappelen now accepting new patients, most insurance plans

MIAMI BEACH, FL (March 22, 2007) – Coast Dental South Beach opened at 1370 Washington Ave., suite 201, at the corner of 14th Street and Washington Avenue, located above Supercuts. Dr. Dipa Cappelen, a general dentist, is providing a full range of preventive, restorative and cosmetic dentistry services including professional whitening, porcelain veneers, crowns and bridges, complete and partial dentures, implant restorations and breath management services. Dr. Cappelen earned her dental degree at Boston University Goldman School of Dental Medicine where she graduated magna cum laude. She completed a residency in general dentistry at the Lutheran Medical Center in New York.

Coast Dental South Beach is open Monday through Friday 8:30 a.m. – 5:00 p.m. and is now accepting new patients and most dental insurance plans. For appointments or information, call (305) 538-7362.

Patient Programs

Coast Dental has clinical programs designed to help patients maintain good oral health. The Coast Comprehensive Care[®] program lets patients partner with their dentist and hygienist to manage periodontal (gum) disease. ViziLite[®], a non-invasive oral cancer screening tool, assists Dr. Cappelen in simply and painlessly detecting oral abnormalities at their earliest and most curable stage. Oral cancer is the sixth deadliest form of cancer and is on the rise, even among people with no risk factors.

To help patients afford the care they need, Coast Dental offers flexible payment plans. The Coast Dental Advantage[®] credit card features no annual fee, no-interest and low-interest options, and monthly payments starting as low as \$25.

Patients who do not have dental insurance can join Smile Plus[®], an exclusive discount plan that can save patients an average of 30 to 60 percent on preventive, restorative and cosmetic services for a low annual fee.

###

About Coast Dental

Coast Dental, PA is a leading provider of quality dental care in the Southeast with 115 dental practices in Florida, Georgia and Virginia. Coast Dental Services, Inc. is a leading management company that provides comprehensive non-clinical business and administrative services to its affiliated dental practices. Dr. Cappelen is employed by Coast Florida, P.A.

Note: Coast Dental Advantage, Smile Plus, Coast Comprehensive Care and are registered trademarks of Coast Dental Services, Inc. ViziLite is a registered trademark of Zila, Inc.