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Coast Dental Selects Kodak Digital Radiography System for its 107 Practices Across the Southeast U.S.

Multi-million-dollar agreement represents system's first large-scale U.S. deployment. Coast dentists give Kodak system high marks for speed and image quality

ROCHESTER, NY, March 23 -- Coast Dental and Eastman Kodak Company today announced a multi-million-dollar agreement that will put the Kodak RVG 6000 Digital Radiography System into Coast's 107 practices across the Southeast United States.

Coast Dental, a leading provider of dental care in Florida, Georgia, Virginia and Tennessee, "wanted a digital imaging system that equaled or surpassed the quality of film images—and Kodak delivered," said Michael Smith, Coast's Chief Information Officer.

The Kodak dental DR system features true image resolution, enabling dentists to make even the most complex diagnoses quickly and accurately. With high-speed USB 2.0 technology, the system acquires and displays images in seconds, minimizing the time dentists and patients must wait for results. Additionally, the RVG 6000 System—the flagship in Kodak's line of digital intraoral imaging systems—is easy to use and to integrate into practice management software.

"When we committed to adding digital radiography to our offices, we sought an industry-leading strategic partner with a solid track record for innovation," noted Tom Marler, Coast's Chief Executive Officer. "We found that Kodak's collaborative approach is a perfect fit for Coast and for our future plans."

First Large-Scale Deployment

"This agreement with Coast represents the first large-scale deployment of our RVG 6000 System in the U.S.," said Richard Hirschland, General Manager of Kodak's Health group.

"Coast Dental is a recognized leader in dental patient care and innovation, and we're pleased the company chose our digital diagnostic imaging technology as its path forward," Hirschland noted.

Pilot Program Cemented Choice

A pilot program Coast initiated to evaluate the Kodak system “showed how it supports our goal of providing enhanced care to patients,” noted Adam Diasti, D.D.S., President of Coast P.A. “Our dentists gave the system high marks for the instant availability and clarity of the digital images. The ability to magnify and enhance images also impressed us: This feature will enable our dentists to achieve more accurate diagnoses going forward. Our patients were pleased, too, since they could view the images and take a more proactive role in the treatment planning process. Bottom line: The Kodak system will have a positive impact on not only patient care, but also on our ability to attract dentists, hygienists and support staff to Coast, since they will be able to work with the latest, state-of-the-art equipment in dentistry today.”

Kodak will assist Coast Dental in the phased installation of the RVG 6000 System. Five installations are already in place. The companies also will collaborate on education programs for Coast patients.

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About Coast Dental

Coast Dental is a leading provider of dental care in the Southeast with more than 100 owned or affiliated dental centers in Florida, Georgia, Virginia and Tennessee. Coast Dental Services, Inc., is a leading management company that provides comprehensive non-clinical practice management services to its owned or affiliated dental practices. Coast Dental Services, Inc. is owned by Intelident Solutions, Inc., headquartered in Tampa, Florida.

For more information on Coast Dental, contact Chris Duffy-Waldman at 1-813-288-6235 or visit www.coastdental.com.

About Kodak's Dental Systems Group

Kodak's dental systems group helps dental professionals streamline workflow and enhance patient care by enabling them to capture, share, print and use images and information easily and effectively. Kodak's dental products and services include: direct-digital intraoral and extraoral dental radiography systems; practice management software and electronic services; dental digital photography systems; inkjet paper for printing photographic-quality digital images; intraoral and extraoral dental imaging films, processing chemistry and x-ray equipment; and a variety of related products and services.

For more information about Kodak's dental products, call 1-800-944-6365, or visit www.kodak.com/dental .

(Note: Kodak and RVG are trademarks.)

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