



CoastDental®

**Tampa Blogger Garner National Attention, Invitation to Global New Media Event.
Coast Dental Blog Founder Beth Gaddis Wins All-Access Pass to BlogWorld in Los Angeles.**



TAMPA, FL (October 17, 2011) - Beth Gaddis, Coast Dental's online community manager, is gaining national recognition for the company's patient-focused social media efforts. Gaddis launched the Coast Dental blog, www.coastdental.com/blog, in July and manages social media and the online reputation of the company that provides dental care in 182 offices in five states. She was recently selected by Social Media Explorer founder Jason Falls as the sole winner of a free full-access pass to BlogWorld & New Media Expo. BlogWorld is a three-day educational event that will bring together more than 200 speakers who are at the top of their fields in new media content, digital marketing, search engine optimization, syndication, social media and more in Los Angeles November 3-5.

At BlogWorld, Gaddis will be part of a global audience of thousands who hail from 27 countries and include some of the world's most-followed, most-read, listened-to and watched online content creators, social influencers and internet icons. The news of her award quickly reached the new media community through blogs, social media outlets and websites.

Gaddis was nominated for her work at Coast Dental, where she is responsible for a blog, Twitter, Facebook and Foursquare for both Coast Dental and SmileCare, the California-based group that Coast recently acquired. The [nomination](#) that won her the trip to Los Angeles cites her ability to focus on the content not the channel, and the patient-focused results she delivers. The Coast Dental blog engages readers with easy-to-understand information to help them maintain good oral and overall health.

"I am grateful and honored to have been selected to win the BlogWorld pass. This opportunity will put me in direct contact with new media thought leaders at a world-class event. I'm looking forward to applying what I learn to enhance the experience of everyone who follows our Coast Dental blog and social media sites, both patients and non-patients alike," commented Gaddis, who joined Coast Dental in May and holds a B.A. in Communication Arts from Hofstra University in New York. Gaddis has more than 15 years of professional experience that spans television production, news writing, online content creation and public relations.

About Coast Dental

Coast Dental, P.A., with its professional associations, is one of the largest providers of general and specialty dental care in the U.S. with 182 affiliated dental practices in Florida, Georgia, California, Nevada and Texas. Coast Dental Services, Inc. is a privately-held practice management company that provides comprehensive, non-clinical business and administrative services to its affiliated dental practices. The company was founded by Dr. Adam Diasti and Dr. Derek Diasti and is headquartered in Tampa, Florida. For more information, visit www.CoastDental.com.