



CoastDental®

## **New Coast Dental Practice Opens in Marietta, Georgia**

***Dr. Min Kwak provides comprehensive family dentistry at Coast Dental Cheatham Hill. New patient specials offered. Over 200 dental insurance plans accepted.***

Marietta, GA (August 8, 2011) – [Min Kwak, DDS](#), is offering free exams and x-rays to new patients who do not have dental insurance in the new [Coast Dental Cheatham Hill](#) practice that just opened next to Starbucks in Battlefield Village, [1721 Powder Springs Road](#). The Cheatham Hill practice is the 30<sup>th</sup> Coast Dental practice to open in Georgia. Dr. Kwak provides [comprehensive family dentistry](#) services to adults and children starting at age 6. Office hours are Monday – Friday 8:00 a.m. to 5:00 p.m. The practice accepts more than [200 dental insurance plans](#) and can usually accommodate dental emergencies the same day. For an appointment call (770) 293-0605 or visit [www.CoastDental.com/CheathamHill](#).

Dr. Kwak chose to become a general dentist because of the opportunity it offers to positively impact patients' lives. "I find it so rewarding to help patients achieve and maintain optimal oral health and improve the appearance of their smile," said Dr. Kwak. "An attractive smile boosts a patient's confidence. Professional whitening is one of the quickest ways to improve a smile. I offer BriteOn! professional whitening, a new product that incorporates photodynamic technology to get teeth up to eight shades whiter in about 30 minutes with little to no discomfort. It's safe and effective and, at under \$200, an affordable option for many patients."

Dr. Kwak offers other services to help patients maintain healthy and beautiful smiles. Included are [dental exams](#), [cleanings](#), periodontal (gum) [therapy](#), fillings, [aesthetic crowns](#), [bridges](#), [dentures](#), [partials](#), [teeth whitening](#), [veneers](#), [bonding](#), [implant restorations](#), [extractions](#) and [root canals](#).

She also provides advanced oral cancer screening exams with [IdentaFi](#), the world's first and only multispectral imaging device for detecting oral cancer in the early stages. Oral cancer is one of the most curable forms of cancer if treated in the early stages. Instances of the disease are on the rise, especially among sexually active people who have been exposed to the human papilloma virus (HPV16).

Coast Dental Cheatham Hill is offering other grand opening special offers to help patients get started on a regular program of good oral hygiene. Download the offers on the [office's website](#). For patients without dental benefits, Coast Dental will waive the first-year membership fee in its exclusive discount dental plan, [Smile Plus](#), when patients enroll in the office. The practice is also giving away an IntelliSonic power toothbrush with built-in sanitizer to the first 100 patients who complete treatment valued at \$100. Patient financing and [payment plans](#) are available to qualified applicants. Contact the office for complete details.

### **About Dr. Kwak**

Dr. Kwak earned her dental degree at Columbia University College of Dental Medicine in New York City. She is a member of the Academy of General Dentistry and stays current by attending dental training courses in new dental products and technology applications to further enhance her practice.

### **About Coast Dental**

Coast Dental PA, with its professional associations, is one of the largest providers of general and specialty dental care in the U.S. with 182 affiliated dental practices in Florida, Georgia, California, Nevada and Texas. Coast Dental Services Inc. is a privately-held practice management company that provides comprehensive, non-clinical business and administrative services to its affiliated dental practices. The company was founded by Dr. Adam Diasti and Dr. Derek Diasti and is headquartered in Tampa, Florida. For more information, visit [www.CoastDental.com](http://www.CoastDental.com).

### **About Smile Plus®**

In addition to accepting most dental insurance plans, Coast Dental offers [Smile Plus®](#), a discount dental plan, to patients who do not have dental insurance. Patients who join Smile Plus save an average of 30 to 60 percent annually on dental services. Smile Plus® is a discount dental plan, not a registered insurance plan. Smile Plus is accepted only at Coast Dental practices and cannot be used in combination with dental insurance or other discount dental plans. The free membership offer applies only to the first year enrollment and is available only in the Cheatham Hill office. The offer expires July 31, 2012. Patients must receive treatment at the Cheatham Hill practice to be eligible. Smile Plus memberships expire one year from the date of enrollment. For more information, visit [www.CoastDental.com/CheathamHill/SmilePlus](http://www.CoastDental.com/CheathamHill/SmilePlus).

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